

FCC 388

DTV Quarterly Activity Station Report

Instructions

This form should be used to provide the Federal Communications Commission (FCC) with information pertaining to all station activity to educate consumers on the transition to digital television (DTV). All stations should log DTV Transition-Related Public Service Announcements (PSAs) and other DTV activities using the appropriate house (identification) numbers. These logs or records should include the date and time that each DTV activity occurred. This form must be filed in Docket Number 07-148 as Document Type: REPORT, and placed in the station's Public Inspection File. This form must be submitted for each quarter in which a station has DTV Transition education obligations.

Station Call Sign(s)

WTAP & WTAP DT - 15 & 15.1

Report reflects information for quarter ending (mm/dd/yy)

| | | | | | |
|---|---|---|---|---|---|
| 0 | 3 | 3 | 1 | 0 | 8 |
|---|---|---|---|---|---|

Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?

☐ Option One (A and D) ☒ Option Two (B and D) ☐ Option Three (C and D)

Over the past quarter, have you fully complied with the requirements of this option?

☒ Yes ☐ No

Simulcasting

Are you simulcasting on your Analog channel and your primary Digital stream?

☒ Yes ☐ No

If YES, complete only one form for both. If NO, complete a form for your Analog channel and a second for your primary Digital stream.

| | | | | | | | | | | | |
|--|--|---|----------------------------------|-------------|--------------|---|---|---|---|---|---|
| Call Sign WTAP | Channel Numbers Analog <u>15</u> <input checked="" type="checkbox"/> Digital <u>15.1</u> <input checked="" type="checkbox"/> | Community of License | | | | | | | | | |
| | | City | State | County | Zip Code | | | | | | |
| | | PARKERSBURG | WV | WOOD | 26101 | | | | | | |
| Licensee GRAY TELEVISION LICENSEE, INC. | | | | | | | | | | | |
| Above, check the Channel Number(s) to which this form applies. | | Nielsen DMA | World Wide Web Home Page Address | | | | | | | | |
| | | PARKERSBURG, WV | WWW.WTAP.COM | | | | | | | | |
| Facility ID Number 4685 | Previous Call Sign (if applicable) | License Renewal Expiration Date (mm/dd/yy) | | | | | | | | | |
| | | <table border="1"><tr><td>1</td><td>0</td><td>0</td><td>1</td><td>1</td><td>0</td></tr></table> | | | | 1 | 0 | 0 | 1 | 1 | 0 |
| 1 | 0 | 0 | 1 | 1 | 0 | | | | | | |

Section A (For broadcasters electing Option One)

Stations that elect Option One must place a copy of this form on the station's public website, if such exists.

On its analog channel, and its primary digital stream, a station must air one transition PSA, and run one transition crawl, in every quarter of every day. This requirement will increase to two PSAs and crawls per quarter per day on April 1, 2008, and to three of each on October 1, 2008. Stations are required to air PSAs or crawls at various times in any given day part, and at least one PSA and one crawl per day must be run during primetime hours. On-air education must not contain inaccurate or misleading statements and must be provided in the same language as a majority of the programming carried by the station. PSAs must be at least 15 seconds, and closed-captioned. Crawls must run during programming for no fewer than 60 consecutive seconds across the bottom or top of the viewing area (See rules for additional details).

Have you aired a sufficient number of eligible PSAs (28, 56, or 84 per week, depending on the reporting period) during the correct quarters of the day?

☐

Yes

☐

No

Have you aired a sufficient number of eligible crawls (28, 56, or 84 per week, depending on the reporting period) during the correct quarters of the day?

☐

Yes

☐

No

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition- related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?

Total 5:00 a.m. to 1:00 a.m. PSAs

3

Total 5:00 a.m. to 1:00 a.m. CSTs

2

For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?

Total 6:00 a.m. to 9:00 a.m. PSAs

0

Total 6:00 a.m. to 9:00 a.m. CSTs

0

For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?

Total 6:00 p.m. to 11:35 p.m. PSAs

1

Total 6:00 p.m. to 11:35 p.m. CSTs

0

For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m. (must average at least 4 per week)?

Total 5:00 p.m. to 10:35 p.m. PSAs

Total 5:00 p.m. to 10:35 p.m. CSTs

Comments (add additional sheets where necessary): **WE BEGAN AIRING :30 PSAS ON BOTH THE ANALOG & DIGITAL STATIONS ON 3/23/2008 AND AIRED 21 SPOTS BETWEEN 6 A.M. AND 1 A.M. FROM 3/23/2008 TO 3/30/08. WE STARTED AIRING THE CRAWL ON 3/12/2008 AND AIRED 28 BETWEEN 3/12/2008 AND 3/30/2008.**

SEE ATTACHED

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs

0

Comments (add additional sheets where necessary): **WE AIRED THE NBC 30 MINUTE PROGRAM, "GET READY FOR DIGITAL TV" AT NOON ON MARCH 23, 2008, AND AT 1:30 P.M. ON MARCH 29, 2008. WE ALSO POSTED THE PROGRAM ON WTAP.COM ON MARCH 24, 2008 FOR ON DEMAND VIEWING.**

100 -Day Countdown Eligible Pieces - Last Quarter Beginning on November 10, 2008, all stations participating in Option Two will engage in special 100-Day "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown To DTV" on-air activity per day during the 100 days leading up to February 17, 2009. During the last quarter, how many of each eligible 100-Day "Countdown to DTV" pieces did your station run?

0 *Graphic Displays*

0 *Animated Graphics*

0 *Graphic and Audio Displays*

0 *Longer Form Reminders*

Comments (add additional sheets where necessary):

WE DO HAVE A COUNTDOWN ON OUR WEB SITE.

Section C (For Noncommercial broadcasters only)

On its analog channel, and its primary digital stream, a station must air 60 seconds per day of on-air consumer education, in variable timeslots, including at least 7.5 minutes per month between 6 pm and 12 am. Beginning May 1, 2008, this requirement doubles, and beginning November 1, 2008, it increases again, to 180 seconds per day and 22.5 minutes per month between 6 pm and midnight. It must also run one 30 minute transition education piece once (See rules for additional details).

Have you aired a sufficient amount of consumer education (60, 120, or 180 seconds per day, depending on the date) during each day this quarter?

☐

Yes

☐

No

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? The comment box may be used to describe this activity. At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs

Comments (add additional sheets where necessary):

CARLOS GUTIERREZ SAYS HIS DEPARTMENT IS SPEARHEADING A MULTIMEDIA BLITZ TO MAKE SURE EVERYONE GETS THE MESSAGE.

SOT/ CARLOS GUTIERREZ, U-S COMMERCE SECRETARY :31-:37
" ITS A MULTIMIULLION DOLLAR TV CAMPAIGN IT WILL ALSO BE DONE IN STORES"

BEGINNING THIS WEEK ... THE GOVERNMENT IS OFFERING FORTY-DOLLAR COUPONS THAT WOULD SLASH THE PRICE OF ONE OF THESE CONVERTER BOXES DOWN TO TEN OR TWENTY BUCKS.

SOT/ CARLOS GUTIERREZ, U-S COMMERCE SECRETARY :46-:51
WERE RECEIVED REQUESTS FROM ALMOST HALF A MILLION HOUSEHOLDS.

BUT MUCH OF THE NATION HAS YET TO GET WITH THE PROGAM.

TAPE / SHERMAZE INGRAM, NATIONAL ASSOCIATION OF BROADCASTERS :55-1:00
ABOUT HALF OF AMERICANS HAVE NO IDEA THAT THERE IS A TRANSITION TO DIGITAL TELEVISION UNDERWAY":

IF YOU JUST GOT A NEW T-V THIS CHRISTMAS ... YOU'RE PROBABLY ALREADY SET ...

BUT IF YOUR T-V IS SEVERAL YEARS
OLD -- AND DOESN'T HAVE A
DIGITAL TUNER ...

OR IF YOU DON'T SUBSCRIBE TO A
CABLE SERVICE ...

IT'S TIME TO START THINKING
ABOUT THE FUTURE.

TAPE / SHERMAZE INGRAM,
NATIONAL ASSOCIATION OF
BROADCASTERS 1:14-1:25
ANYONE OUT THERE WHO DOES
NOT HAVE A DIGITAL TELEVISION
SET IS STILL WATCHING TELEVISION
WITH AN OLDER SET THAT IS
HOOKED UP TO AN ANTENNA IS
GOING TO HAVE TO UPGRADE IN
ORDER TO RECEIVE THAT DIGITAL
SIGNAL - OTHERWISE THEY WILL
LOSE TELEVISION ALTOGETHER..

OUTCUE: BRIAN MOOAR, NBC
NEWS, WASHINGTON.">>

FSSS

*CG 7048

TB: DIGITAL TV

WWW.DTVANSWERS.COM

WWW.DTV2009.GOV

1-888-388-2009

TAKE FSSS

YOU CAN HOOK THE
CONVERTER BOXES UP RIGHT NOW
... AND GET DVD-QUALITY PICTURE
AND BETTER SOUND.

FOR MORE INFORMATION
ABOUT THE BIG SWITCH TO DIGITAL
T-V ... YOU CAN GO TO ...

WWW.DOT.DTV.ANSWERS.DOT.COM

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.

☒ Yes ☐ No

Comments (add additional sheets where necessary):
**WTAP RAN 10 NEWS STORIES BETWEEN
JANUARY 1/2008 AND MARCH 14, 2008.
SEE ATTACHED.**

Station Website Additional Activity Related to the DTV Transition - Last Quarter

Does your station have a Website? ☒ Yes ☐ No

If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.

☒ Yes ☐ No

Comments (add additional sheets where necessary):
**WTAP POSTED THE NBC DIGITAL PROGRAM ON
MARCH 24, 2008. ALSO, PHONE NUMBERS
AND ADDITIONAL INFORMATION IS POSTED
SEE ATTACHED.**

Additional DTV Outreach Efforts -- Last Quarter Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

☐ Speaking Engagements

Comments (add additional sheets where necessary):

☐ Community Events

Comments (add additional sheets where necessary):

☐ Other (describe)

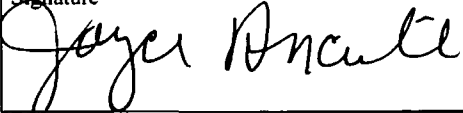
Comments (add additional sheets where necessary):

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments (add additional sheets where necessary):

STATION CERTIFICATION

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

| | |
|--|--|
| Typed or Printed Name of Person Signing JOYCE ANCRILE | Typed or Printed Title of Person Signing DIRECTOR OF PROGRAMMING |
| Signature  | Date APRIL 7, 2008 |

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D. C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.

Joyce Ancrile

From: Cortney Harris [cortney.harris@wtap.com]
Sent: Monday, March 31, 2008 2:02 PM
To: programming@wtap.com
Subject: video

The digital video was posted on March 24th.

Thanks,

Cortney Harris
Internet Sales Director
WTAP-TV
One Television Plaza
Parkersburg, WV 26101
304-485-4588 x107
cortney.harris@wtap.com

NBC's 30 minute program, Get Ready for Digital TV, aired at noon on March 23, 2008,
& at 1:30 p.m. on March 29, 2008.

Report: As-Run Spot Report

| Air Date | Time | Length | ISCI | Cart | Contract | Rate | Type | Status | Advertiser | Agency | Product | Brand | Static | Program |
|---|-----------|--------|------|--------|------------|--------|---------------|------------|---------------------------------------|--------------------|--------------------|---------------|--------|--|
| <u>Advertiser: FCC DTV Transition Compliance (21443)</u> | | | | | | | | | | | | | | |
| <u>ISCI Code: NAB</u> | | | | | | | | | | | | | | |
| <u>Station: ETAP-(FOX) Parkersburg (ETAP)</u> | | | | | | | | | | | | | | |
| 3/31/08 | 7:27:08A | 00:30 | NAB | 513702 | 126512.6.0 | \$0.00 | SPOT | OK to Bill | FCC DTV Transition Compliance (21443) | Direct Account (1) | NTR-EAS/FCC (1083) | DTV Education | ETAP | DIFFERENT WORLD PRI N/R |
| 3/31/08 | 10:10:21A | 00:30 | NAB | 513703 | 126512.6.0 | \$0.00 | SPOT | OK to Bill | FCC DTV Transition Compliance (21443) | Direct Account (1) | NTR-EAS/FCC (1083) | DTV Education | ETAP | RACHAEL RAY N/R |
| 3/31/08 | 7:59:02P | 00:30 | NAB | 513702 | 126512.7.0 | \$0.00 | SPOT | OK to Bill | FCC DTV Transition Compliance (21443) | Direct Account (1) | NTR-EAS/FCC (1083) | DTV Education | ETAP | THAT 70S SHOW PRI N/R |
| Total for: ETAP-(FOX) Parkersburg (| | | | | | \$0.00 | Total Spots:3 | | | | | | | |
| <u>Station: GTAP-(MyNet) Parkersburg (GTAP)</u> | | | | | | | | | | | | | | |
| 3/31/08 | 11:10:01P | 00:30 | NAB | 513641 | 126512.5.0 | \$0.00 | SPOT | OK to Bill | FCC DTV Transition Compliance (21443) | Direct Account (1) | NTR-EAS/FCC (1083) | DTV Education | GTAP | FRASIER N/R |
| 3/31/08 | 12:12:10A | 00:30 | NAB | 513702 | 126512.5.0 | \$0.00 | SPOT | OK to Bill | FCC DTV Transition Compliance (21443) | Direct Account (1) | NTR-EAS/FCC (1083) | DTV Education | GTAP | LAW & ORDER:CRIMINAL INTENT (SYNDICATED) N/R |
| Total for: GTAP-(MyNet) Parkersburg | | | | | | \$0.00 | Total Spots:2 | | | | | | | |
| <u>Station: WTAP-(NBC) Parkersburg (WTAP)</u> | | | | | | | | | | | | | | |
| 3/31/08 | 1:35:41P | 00:30 | NAB | 513641 | 126512.4.0 | \$0.00 | SPOT | OK to Bill | FCC DTV Transition Compliance (21443) | Direct Account (1) | NTR-EAS/FCC (1083) | DTV Education | WTA P | DAYS OF OUR LIVES N/R |
| 3/31/08 | 2:42:55P | 00:30 | NAB | 513702 | 126512.4.0 | \$0.00 | SPOT | OK to Bill | FCC DTV Transition Compliance (21443) | Direct Account (1) | NTR-EAS/FCC (1083) | DTV Education | WTA P | ELLEN DEGENERES N/R |
| 3/31/08 | 6:14:25P | 00:30 | NAB | 513702 | 126512.8.0 | \$0.00 | SPOT | OK to Bill | FCC DTV Transition Compliance (21443) | Direct Account (1) | NTR-EAS/FCC (1083) | DTV Education | WTA P | WTAP NEWS @ SIX M-F N/R |
| Total for: WTAP-(NBC) Parkersburg | | | | | | \$0.00 | Total Spots:3 | | | | | | | |
| Total for: NAB | | | | | | \$0.00 | Total Spots:8 | | | | | | | |

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Wednesday, April 02, 2008

Page 2 of 3

Advertiser: FCC DTV Transition Compliance (21443) Code: NAB

Station: WTAP-(NBC) Parkersburg

Report: As-Run Spot Report

| Air Date | Time | Length | ISCI | Cart | Contract | Rate | Type | Status | Advertiser | Agency | Product | Brand | Static | Program |
|------------------------------------|------|--------|------|------|----------|--------|------|---------------|------------|--------|---------|-------|--------|---------|
| Total for: FCC DTV Transition Comp | | | | | | \$0.00 | | Total Spots:8 | | | | | | |
| Grand Total: | | | | | | \$0.00 | | Total Spots:8 | | | | | | |

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Wednesday, April 02, 2008

Page 3 of 3

Advertiser: FCC DTV Transition Code: NAB

Station: WTAP-(NBC) Parkersburg

Search

WTAP

Monday April 7, 2008 6:42 AM

Home · Fox Parkersburg My 5

WTAP.com

Welcome to our online community

**DTV Transition
Contact Info**

How to Contact the FCC:
Do you still have questions
about the DTV Transition?
If so, please contact the
FCC.

Federal Communications
Commission:

- Phone: 1-888-CALL-FCC (1-888-225-5322)
- TTY: 1-888-TELL-FCC (1-888-835-5322)
- Fax: 1-866-418-0232
- E-mail: DTVinfo@fcc.gov

**DTV Transition
Links**

- DTV Transition Organization
- NAB Organization
- DTV Government Site
- FCC Consumer Facts - Digital Television
- Antenna Web - Find the Right Antenna
- MyCEknowhow - Learn About your CE Devices
- CEA Connections Guide - Connect Your CE Devices
- LG Electronics - Back to the Basics: How to Set Up Your New HDTV
- CERC - The Transition to Digital Television
- What you need to know about the DTV Transition
- NCTA - Receiving HDTV via cable
- SBCA - Receiving HDTV via satellite
- CTAM - This is Cable HDTV
- NTIA - Digital Television Transition and Public Safety

Take the DTV Quiz

**Digital TV Switch Headlines****TV Converter Box Coupon Program**

Last Updated: 4:35 AM 01/04/08 - Learn more about the TV Converter Box Coupon Program. (Full Story)

**Switching to Flat Screen TVs**

The next time we walk into Best Buy something's going to be a little different. (Full Story)

Digital TV FAQ

What is digital television (DTV)?

What is analog television?

What are the benefits of digital television?

What is the digital TV transition?

When will the DTV transition be complete?

Will I need a new TV?

How do I get a set-top converter box for my analog television?

What is the Digital-to-Analog Converter Box Assistance Program?

How can I prepare for the DTV transition?

What is the difference between integrated DTVs and DTV monitors?

What do DTV sets look like and what will they cost?

Will I need a special antenna to receive DTV over-the-air?

Do I already have DTV via digital cable or satellite?

What about my VCR, DVD player and camcorder? Will I be able to use them with an HDTV or DTV set?

Are DTV and HDTV the same thing?

What is digital television (DTV)?

Digital television (DTV) is a new type of broadcasting technology that is transforming television as we now know it. By transmitting the information used to make a TV picture and sound as "data bits" (like a computer), a digital broadcaster can carry more information than is currently possible with analog broadcast technology. The difference between analog and digital broadcasting is similar to that between compact discs and cassette tapes.

Digital TV offers a better viewing experience with vastly improved picture and sound quality. DTV is also more efficient than analog TV technology so broadcasters will be able to produce additional signals using the DTV system.

What is analog television?

Analog television service is the traditional method of transmitting TV signals and has been the standard broadcast technology since the inception of television. Analog television service isn't as efficient as DTV. It uses up much more valuable spectrum than once the DTV transition is completed - will be provided to public safety organizations, such as first responders including fire and police departments. Remaining spectrum will be auctioned off for the production of new services.

Analog broadcasting will continue until the end of the transition period, which currently is set for February 17, 2009. Most television stations will continue broadcasting their programming on both analog and digital signals until then.

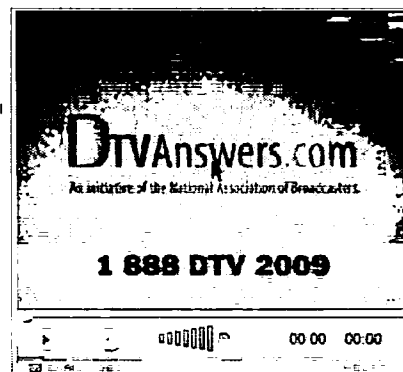
What are the benefits of digital television?

Digital technology allows the transmission of pictures with higher resolution for dramatically better picture and sound quality than currently available. DTV also allows the transmission of several TV programs at once - called "multicasting." DTV technology can also be used to provide interactive video and data services that are not possible with "analog" technology.

An equally important, but often overlooked benefit of DTV is that it will free up scarce and valuable spectrum for public safety and new wireless services. This is possible because the modern technology of DTV is more efficient than analog TV technology, allowing for many new and critical uses of this very limited resource.

What is the digital TV transition?

The digital TV (DTV) transition is the switch from traditional analog TV to digital TV, a modern technology with many benefits. February 17, 2009 is the deadline by which traditional analog TV service will be shut off. The DTV service will be what remains. Most television stations are:

Digital on the Web**Quick DTV Information****The Digital TV Transition**

February 17, 2009 (in 316 days, 18 hours, 17 minutes, 19 seconds) the era of analog broadcast television in the United States will end as the nation completes its transition to an all-digital system. While this change will mark the end of the traditional analog method of broadcasting over-the-air television, it won't signal the end of free broadcast television, and your favorite broadcast programs and local television stations will still be available.

Consumers that subscribe to a "pay" television service such as cable and satellite aren't likely to be affected by the switch, but if you currently receive analog television over the air or via an antenna, you'll need to take action to continue watching your favorite stations.

What You Need to Know

TV sets that currently receive programming through cable or satellite are not likely to be affected by the transition to digital.

However, TV sets that rely on "over the air" broadcasting with an antenna (set-top or rooftop) to receive a signal will be affected by the cutoff of analog broadcasts in 2009. You will need to consider one of the following options:

- Purchase a digital-to-analog converter box that plugs into an existing television. The boxes, which are expected to cost between \$50 - 70 will be available for purchase in 2008. Beginning on January 1, 2008, U.S. households can request up to two coupons valued at \$40 each. Each coupon can go toward the purchase of a single set-top converter box that will allow you to continue watching FREE "over-the-air" television on an analog set.
- Subscribe to a cable, satellite or telecommunications service provider if all desired local broadcast stations are carried by that service.
- Purchase a new television set with a built in digital tuner.

Any of these steps will ensure that "over-the-air" television consumers will continue to receive programming.

currently broadcasting their programming in both analog and digital until February 17, 2009. Analog television sets receiving free, over-the-air programming will still work after that date, but owners of these TVs will need to acquire converter boxes to change digital broadcasts back into the old analog format. Converter boxes will be available from consumer electronics retailers at that time. If you're a cable or satellite subscriber, you aren't likely to be affected by the DTV transition, but you may want to check with your cable or satellite provider if you have questions about your service.

When will the DTV transition be complete?

The final transition is February 17, 2009. At that point, broadcasting of the current "analog" channels will end and the spectrum that had been used for analog transmission will be put to other uses. Until the transition to DTV is complete, television stations will continue broadcasting on both their digital and analog channels.

Will I need a new TV?

Your current television will work as it does now until analog broadcasting stops. Even after the transition is over, your current TV will not become obsolete. A set-top converter box can be used to receive broadcast DTV signals and change them into the format of your current television. In addition, if you use your analog set with a pay service like cable or satellite, it should continue to work as it always has.

How do I get a set-top converter box for my analog television?

By early 2008, set-top converter boxes will be available for purchase at electronics retailers. The cost of the box is expected to range from \$50-70.

Beginning on January 1, 2008, U.S. households can request up to two coupons for the converter boxes, which will be valued at \$40 each. Coupons will be mailed via the U.S. Postal Service, and consumers will have approximately three months to redeem them. Consumers who wish to retain their analog television sets may also switch to a cable, satellite or telecommunications service provider.

What is the Digital-to-Analog Converter Box Assistance Program?

On February 18, 2009, broadcast television stations will stop analog broadcasting and complete the transition to digital broadcasting. If you don't subscribe to cable or satellite services, you'll need either a television set capable of receiving DTV programming, or a digital-to-analog converter box.

Digital-to-analog converter boxes will make DTV signals viewable on analog TV sets. These converter boxes will be available in retail stores during the transition. The National Telecommunications and Information Administration (NTIA) of the U.S. Department of Commerce is developing rules that will allow households to obtain coupons that can be applied toward the purchase of digital-to-analog converter boxes. For more information on the Digital-to-Analog Converter Box Assistance program, visit [NTIA's DTV Coupon FAQ](#).

How can I prepare for the DTV transition?

Preparing for the DTV transition is easy and requires one of three steps by February 17, 2009:

- Purchase a new television set with a built in digital tuner.
- Purchase a digital-to-analog converter box that plugs into an existing television. The boxes, which are expected to cost between \$50 - 70 will be available for purchase in 2008. Beginning on January 1, 2008, U.S. households can request up to two coupons valued at \$40 each. Each coupon can go toward the purchase of a single set-top converter box that will allow you to continue watching free "over-the-air" television on an analog set.
- Subscribe to a cable, satellite or telecommunications service provider if all desired local broadcast stations are carried by that service.

Any of these steps will ensure that "over-the-air" television consumers will continue to receive programming.

What is the difference between integrated DTVs and DTV monitors?

An integrated DTV set is a digital television with a built-in DTV receiver. If you have an integrated DTV and live in an area served by a DTV broadcast station, you won't need any additional equipment, with the exception of an antenna to receive over-the-air DTV broadcast programming. Integrated TVs can usually receive and display current analog signals.

In contrast, a DTV-Ready *monitor* isn't capable of receiving over-the-air DTV broadcast programming without additional equipment. A DTV set-top decoder must be connected between the antenna and the monitor to receive and display over-the-air DTV programming.

Confirm with your retailer that the DTV receiver or set-top decoder is compatible with the DTV monitor that you're purchasing. Most monitors have a built in analog receiver and can display regular analog TV programming. They can also display standard resolution video from DVD players and VCRs.

What do DTV sets look like and what will they cost?

Most DTV sets have wider, more rectangular screens than current analog TVs. This widescreen format allows for images that are more like those shown in a movie theater. Like current TV sets, a range of sizes is available.

As with most new consumer electronics technologies, DTV sets have become less expensive since their introduction. Prices are expected to continue to decrease over time and will vary depending on screen size, display technology, and other features.

Will I need a special antenna to receive DTV over-the-air?

In general, dependable reception of DTV will require the same type of signal reception equipment that currently works to provide good quality reception of analog TV signals. If you now need a roof-top antenna to receive television, the same antenna generally will be needed to receive DTV. For specific information on using an antenna to receive local television broadcast channels visit www.antennaweb.org.

Do I already have DTV via digital cable or satellite?

You may have DTV if you subscribe to the digital package and get digital programming. But, digital cable and satellite service aren't necessarily "DTV." Your cable or satellite system may be using digital technology as a more efficient way of delivering programming to your analog TV set. If you have an analog television set, then you aren't viewing true DTV, even though the signal you're watching may be somewhat improved. In order to view true DTV and enjoy all the attributes of digital television service, you must view television signals on a new DTV set.

Similarly, in order to view programs in high-definition (HDTV), you must be equipped with a TV set capable of displaying pictures in high-definition. Your cable or satellite set-top box or the CableCARD from your cable company must provide HDTV channels. Otherwise, you must have an antenna that can receive digital HDTV signals over the air. Check with your cable or satellite provider if you have questions about your service.

What about my VCR, DVD player and camcorder? Will I be able to use them with an HDTV or DTV set?

HDTV and DTV sets are "backward compatible," meaning existing analog equipment (VCRs, DVD players, camcorders, video games, etc.) will work on digital TV sets, but not in high definition. Their video will be displayed in the maximum resolution that is available with each product.

Are DTV and HDTV the same thing?

No. HDTV, or high-definition television, is the highest quality digital television (DTV) available, offering more than five times the sharpness of today's analog television, along with digital surround sound capability. DTV is also available as EDTV (enhanced definition TV) or SDTV (standard definition TV), each with improved pictures and sound over today's analog televisions.



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JAN. 1, 2008 FOX NEWS AT TEN

[WTAP]ARCHIVE.2008.JAN 4 17:12:59

Digital TV Holdout 1

| TAL | FORMAT | STORY ID# | CH#TAPE# | SS | TOTAL BACKTIME |
|----------|--------|-----------|----------|----|----------------|
| SM | READER | | | | 0:22 17:12:59 |
| SHANISTY | | | | | |

SHANISTY

ARE YOU A DIGITAL TV
HOLDOUT?

STARTING TODAY, YOU CAN
CONTACT THE FEDERAL
GOVERNMENT FOR COUPONS TO
MAKE SURE YOU CAN STILL WATCH
YOUR FAVORITE SHOWS NEXT
YEAR.

IN 2009, BROADCASTERS WILL
SWITCH FROM ANALOG TO DIGITAL
SIGNALS.

SO FOLKS WITH ANTENNAS
WILL NEED CONVERTER BOXES.

THE GOVERNMENT WILL
PROVIDE TWO COUPONS FOR THE
BOXES, WORTH 40-DOLLARS EACH.

YOU CAN CALL 1-888-388-2009
TO ORDER COUPONS.

JAN 2, 2008 5PM NEWS

[WTAP]ARCHIVE.2008.JAN ~~4 11 2008~~

Digital TV Coupons C03 - 1

| TAL | FORMAT | STORY ID# | CH#TAPE# | SS | TOTAL BACKTIME |
|-----|--------|-----------|----------|----|----------------|
| SM | READER | | | | 0:22 17:13:29 |

SHANISTY

SHANISTY

MILLIONS OF 40 DOLLAR
GOVERNMENT COUPONS BECOME
AVAILABLE TODAY TO LOW-TECH
TV OWNERS ...

THE COUPONS ARE TO HELP
THEM BUY CONVERTER BOXES FOR
OLDER SETS THAT MIGHT NOT
WORK AFTER THE SWITCH TO
DIGITAL BROADCASTING.

STARTING IN FEBRUARY OF
2009 ... ANYONE WHO DOES NOT
OWN A DIGITAL SET AND STILL
GETS PROGRAMMING BY WAY OF
OVER-THE-AIR ANTENNAS WILL NO
LONGER RECEIVE A PICTURE.

JAN. 3, 2008 @ 10:00AM

(PLAN IN EACH
HOUR = 3X)

[WTAP]ARCHIVE.2008.JAN ~~4/2/2008~~

DIGITAL TV COUPON G02 - 1

| TAL | FORMAT | STORY ID# | CH# TAPE# | SS | TOTAL BACKTIME |
|-----|----------|-----------|-----------|------|----------------|
| AK | PKG/FSSS | bltv | 2 | 7048 | 2:22 |

ON CAM ABBY

TELEVISION WILL BE ENTERING
A NEW ERA ON FEBRUARY 17, 2009.

THAT'S WHEN STATIONS
AROUND THE COUNTRY WILL BE
TURNING OFF THE ANALOG
SIGNALS THEY'VE BEEN USING
SINCE THE FIRST DAYS OF
BROADCASTING.

BUT MILLIONS OF VIEWERS
NEED TO BUY NEW EQUIPMENT TO
MAKE THE SWITCH -- AND THE
GOVERNMENT IS OFFERING
COUPONS TO EASE THE PAIN -- AND
THE TRANSITION.

BRIAN MOOAR HAS THE
STORY.

TAKE PKG

RUNS=1:39

OC:STANDARD

*CG TOPSTORY THE BIG
SWITCH

*CG LOW3RD2L CARLOS GUTIERREZ

U.S. COMMERCE SECRETARY

*CG LOW3RD2L SHERMAZE INGRAM
NAT'L ASSOC. OF BROADCASTERS

<<NATS//

WITH THE LONG-AWAITED
TRANSITION FROM ANALOG TO
DIGITAL T-V JUST OVER A YEAR
AWAY ...

THE GOVERNMENT AND U-S
BROADCASTERS ARE RUSHING TO
GET VIEWERS READY FOR THE BIG
SWITCH BEFORE IT'S TOO LATE.

ON FEBRUARY 17TH, 2009 ... OLD
ANALOG TVS WON'T WORK
WITHOUT A SPECIAL CONVERTER
BOX ...

AND U-S COMMERCE SECRETARY

[WTAP]ARCHIVE.2008.JAN 4/7/2008

DIGITAL TV COUPON G02 - 4

AND TO APPLY FOR A \$40 COUPON
... GO TO ...

WWW DOT DTV 2009 DOT GOV ... OR
CALL

1 888 388 20-09

JAN. 3, 2008 DAYBREAK

[WTAP]ARCHIVE.2008.JAN ~~4 7 10 58~~

POLL B13 - 1

| TAL | FORMAT | STORY ID# | CH#TAPE# | SS | TOTAL BACKTIME |
|-----|--------|-----------|----------|------|----------------|
| AK | FSSS | | | 7508 | 0:39 12:07:58 |

NEWSPOLL

TAKE FSSS

*CG 7508

DO YOU HAVE A DIGITAL TV?

YES

NO

NO, BUT I HAVE A CONVERTER BOX

BUT BEFORE WE GO...LETS GO

AHEAD AND SEE HOW YOUR VOTING

ON TODAY'S NEWS POLL

QUESTION....WE'RE ASKING.....

DO YOU HAVE A DIGITAL TV?

YES

NO

NO, BUT I HAVE A CONVERTER BOX

JAN. 7, 2008, DANDREA

[WTAP]ARCHIVE.2008.JAN ~~XXXXXX~~

DIGITAL CONVERTS A10 - 1

| TAL | FORMAT | STORY ID# | CH#TAPE# | SS | TOTAL BACKTIME |
|-----|--------|-----------|----------|------|----------------|
| AK | PKG | BLDIGCONV | 1 | 7048 | 1:40 |

ON CAM ABBY
THE MOVE TO DIGITAL
TELEVISION IS JUST A YEAR AWAY.

A MOVE THAT WILL HIT EVERY
LIVING ROOM IN THE COUNTRY.

BOB HANSEN SAYS IF YOU'RE
NOT READY...IT COULD MEAN THE
TV YOU ARE WATCHING RIGHT NOW
COULD GO DARK.

TAKE PKG
<<NATS OF PEOPLE WATCHING
TELEVISION

THE SIZE AND PICTURE QUALITY OF
OUR MODERN TV'S IS INCREDIBLE.
AND TO PULL IT OFF...THESE FANCY
SETS HAVE GONE FROM AN OLD
FASHIONED ANALOG SIGNAL TO
MODERN DIGITAL.

(SOT KELVIN MANALO, BEST BUY)
"IT'S THE RABBIT EARS. THE OLD
ANTENNAS. DON'T NECESSARILY
HAVE TO GET RID OF THEM, YOU
JUST HAVE TO ADD A SET TOP BOX
TO THESE."

BEST BUY'S KEVIN MANALO IS
TALKING ABOUT CHANGES THAT
TAKE AFFECT IN 2009 THAT WILL
TURN OFF THE ANALOG PICTURE
SIGNAL...OLD TV SETS WON'T
WORK, UNLESS YOU GET A SPECIAL
DIGITAL CONVERTER BOX.

(SOT KELVIN MANALO, BEST BUY)

TAKE PKG
RUNS=1:06
OUTQ=STANDARD
*CG TOPSTORY THE MOVE TO
DIGITAL TV
*CG LOW3RD2L KELVIN MANALO
BEST BUY
*CG LOW3RD2L BOB HANSEN
REPORTING

"GET THIS SET TOP BOX. IT'S JUST A LITTLE BOX THAT YOU ATTACH YOUR ANTENNA TO. YOU DON'T NEED TO REPLACE YOUR ANTENNA AND THEN YOU CAN GET THE DIGITAL SIGNALS."

(STANDUP BOB HANSEN, REPORTING)

"THE CONVERTER BOXES CAN COST ANYWHERE FROM 60 TO 150 DOLLARS DEPENDING ON WHAT BRAND AND WHAT FEATURES. THE GOVERNMENT WILL HELP BY GIVING YOU A COUPON FOR FORTY BUCKS."

NATS

NOW FOR PEOPLE WHO GET THEIR TV SIGNAL FROM CABLE OR SATELLITE...THE SPECIAL CONVERTER BOX PROBABLY WON'T BE NECESSARY.

BUT IF YOU BRING IN YOUR SIGNAL FROM ANTENNAS...IT'S EITHER BUY A CONVERTER OR BUY A NEW TV.

BOB HANSEN FOR NBC NEWS.>>

FSSS

*CG 7048

TB: DIGITAL TV

WWW.DTVANSWERS.COM

WWW.DTV2009.GOV

1-888-388-2009

TAKE FSSS

YOU CAN HOOK THE CONVERTER BOXES UP RIGHT NOW ... AND GET DVD-QUALITY PICTURE AND BETTER SOUND.

FOR MORE INFORMATION ABOUT THE BIG SWITCH TO DIGITAL T-V ... YOU CAN GO TO ...

WWW DOT DTV ANSWERS DOT COM

AND TO APPLY FOR A \$40 COUPON
... GO TO ...

WWW DOT DTV 2009 DOT GOV ... OR
CALL THE NUMBER ON YOUR
SCREEN.
1 888 388 20-09

| TAL | FORMAT | STORY ID# | CH#TAPE# | SS | TOTAL | BACKTIME |
|-----|---------|------------|----------|----|-------|----------|
| KL | PKG/TAG | MoneyTalks | 2 | | 1:59 | 12:09:44 |

ON CAM

ON CAM

ON FEBRUARY 17TH OF NEXT YEAR, ANALOG TV WILL OFFICIALLY BE HISTORY, AND DIGITAL WILL BE THE ONLY KIND ON THE AIR.

SO WHAT DOES THAT MEAN FOR YOUR OLD T-V?

STACY JOHNSON ANSWERS THAT QUESTION IN TODAY'S MONEY TALKS.

TAKE PKG

TAKE PKG

RUNS=1:39

OUTQ:STANDARD

*CG TOPSTORY MONEY

TALKS

*CG LOW3RD2L STACY JOHNSON

CPA

VO IT'S ENOUGH TO MAKE YOU PUT DOWN THE REMOTE AND PICK UP A BOOK. FLAT-SCREEN. PLASMA. PROJECTION. 1080P. AND NOW DIGITAL VS. ANALOG

VO IN LESS THAN A YEAR...FEBRUARY 17TH, 2009... ANALOG TV WILL BE HISTORY, LEAVING ONLY DIGITAL TV. AND THAT'S CAUSING A TON OF CONFUSION.

SOT I HEAD ABOUT IT, BUT I'M NOT REALLY FAMILIAR ABOUT IT.

VO (CHRYON: DIGITAL EDUCATION: UK: \$400 MILLION US: \$5 MILLION)

IT'S NO WONDER PEOPLE ARE CONFUSED. ACCORDING TO CONSUMER REPORTS, BRITAIN IS SPENDING 400 MILLION DOLLARS TO EDUCATE THE PUBLIC ABOUT THEIR DIGITAL CONVERSION. THUS FAR THE US HAS ALLOCATED 5 MILLION.

VO MUCH OF THE CONFUSION ARISES AROUND THIS: DIGITAL CONVERSION BOXES. WILL

JAN.2008

[WTAP]ARCHIVE.2008.JAN [REDACTED]

Electronics Show B04 - 1

| TAL | FORMAT | STORY ID# | CH#TAPE# | SS | TOTAL BACKTIME |
|-----|---------|-------------|----------|----|----------------|
| EG | PKG/TAG | EG107bigswi | 1 | | 2:06 |

ON CAM

ON CAM

IT IS THE NEWEST.. THE
FASTEST.. THE SLIMMEST.. THE
LATEST IN ELECTRONICS.. ALL ON
DISPLAY IN LAS VEGAS..

THE CONSUMER ELECTRONICS
SHOW OPENED THIS MORNING..
140-THOUSAND ARE EXPECTED TO
TAKE A PEAK AT THE COOLEST
GADGETS AND GIZMOS BEFORE THEY
MAKE IT TO STORE SHELVES..

JAY GRAY IS AT THE
CONVENTION.. AND JOINS US NOW
WITH A CLOSER LOOK AT ONE OF
THE BIGGEST QUESTIONS OF THE
SHOW.. THE IMPENDING SWITCH TO
DIGITAL T-V..

TAKE PKG

RUNS=1:33

OUT-STANDARD

*CG TOPSTORY THE BIG
SWITCH

*CG LOW3RD2L MEREDITH-ATWELL
BAKER

U.S. DEPT. OF COMMERCE

TAKE PKG

<<

NATURAL SOUND UP FULL
SINCE ITS INCEPTION IN THE 30'S...

NATURAL SOUND
THROUGH THE GOLDEN AGE OF
TELEVISION.. GRAINY..
BLACK-AND-WHITE PICTURES..
FROM HITS LIKE TEXACO STAR
THEATER.. AND YOUR SHOW OF
SHOWS...

NATURAL SOUND
TO THE COLOR AND COMPUTER
GENERATED PRODUCT WE WATCH
TODAY..

WILD SOUND POP
T-V HAS ALWAYS BEEN A BIT OF A
MYSTERY..

WILD SOUND POP
AND IN JUST OVER A YEAR THE

MYSTERY.. AND MAGIC OF THE
SMALL SCREEN WILL TAKE -
PERHAPS ITS' MOST DRAMATIC
TURN.. AS TRADITIONAL ANALOG
BROADCAST CHANNELS..

NATURL SOUND
GO OFF THE AIR..

"THIS IS A HISTORIC, AND
IMPORTANT CHANGE FOR
AMERICA."

IN FEBRUARY OF 2009.. DIGITAL T-V
WILL BE THE ONLY SIGNAL
BROADCAST IN THE U-S.

"CONSUMERS ARE GOING TO GET
CLEARER PICTURES, THEY ARE
GONNA HAVE MORE CHOICES."

WHAT HAS NOT BEEN EXACTLY
CLEAR.. IS WHAT IT WILL TAKE TO
MAKE THE SWITCH AT HOME.

HERE ARE THE BASICS:

IF YOU HAVE CABLE OR A
SATELLITE DISH.. DON'T WORRY
THOSE SERVICES WILL CONVERT
THE SIGNAL.

BUT IF YOU'RE USING AN OUTSIDE
ANTENNA OR RABBIT EARS..

YOU'LL HAVE TO HAVE A DIGITAL
CONVERSION BOX.. CURRENT
MODELS COST BETWEEN 50 AND A
HUNDRED-DOLLARS.

BUT THE DEPARTMENT OF
COMMERCE IS OFFERING
80-DOLLARS IN COUPONS.. TO HELP
COVER THE COST FOR FAMILIES
THAT NEED THE BOX.

"WE HAVE 33-AND-A-HALF MILLION
COUPONS TO GIVE AWAY, SO WE
FEEL CERTAIN THAT EVERYONE
WHO NEEDS ONE WILL BE ABLE TO

BACK ON CAM

GET ONE."
HELPING THEM.. AND THE REST OF
THE COUNTRY.. TUNE-IN TO THE
FUTURE OF TELEVISION. >>

BACK ON CAM

YOU CAN GET ALL THE INFO
YOU NEED TO GET YOUR HANDS ON
ONE OF THOSE COUPONS ..ON OUR
WEBCHANNEL. WTAP.COM.. THEN
JUST CLICK ON THE HOTBUTTON.

FEB 17, 2008

5PM NEWS & DIGITAL 2-18-08

[WTAP]ARCHIVE.2008.FEB ~~27-2008~~

Converter Confusion C05 - 1

| TAL | FORMAT | STORY ID# | CH#TAPE# | SS | TOTAL BACKTIME |
|----------|--------|-----------|----------|----|----------------|
| SM | READER | | | | 0:33 |
| SHANISTY | | | SHANISTY | | |

THE MOVE TO DIGITAL
TELEVISION IS A YEAR AWAY ... BUT
YOU NEED TO DO YOUR HOMEWORK
BEFORE YOU BUY A NEW T-V OR A
CONVERTER BOX.

SOME SALESPEOPLE ARE
GIVING SHOPPERS WRONG
INFORMATION.

THE U-S PUBLIC INTEREST
RESEARCH GROUP SENT SECRET
SHOPPERS TO 132 STORES IN 10
STATES.

THEY FOUND 81 PERCENT OF
SALES PEOPLE GAVE
MIS-INFORMATION ABOUT
CONVERTER BOXES ... AND
78-PERCENT GAVE WRONG
INFORMATION ABOUT A
GOVERNMENT COUPON PROGRAM
WHICH STARTS THIS WEEK.

YOU CAN FIND THE **RIGHT**
INFORMATION ... BY LOGGING ONTO
OUR WEB CHANNEL ... AND
CLICKING ON THE HOT BUTTON.

MARCH 5, 2008

NOON NEWS

[WTAP]ARCHIVE.2008.MAR 4 12:00:00

money talks tease B18 - 1

| TAL | FORMAT | STORY ID# | CH#TAPE# | SS | TOTAL BACKTIME |
|-----|--------|-----------|----------|----|----------------|
| KL | SOT | NoonTALKS | 1 | | 0:24 12:07:05 |

ON CAM

SAVING PAPER AND SAVING LIVES...

FIND OUT ABOUT A DOCTOR WHO'S PUTTING PATIENTS MEDICAL RECORDS RIGHT AT THEIR FINGERTIPS.

WE'LL EXPLAIN MORE ABOUT THE TECHNOLOGY A LITTLE LATER IN TODAY'S HEALTH REPORT.

BUT FIRST MONEY TALKS ROLL SOT

I'M STACY JOHNSON. IN LESS THAN A YEAR, DIGITAL TV WILL BE HERE. DOES IT MEAN YOUR OLD TV IS TRASH? DOES IT MEAN YOU NEED A CONVERTER BOX? WHAT'S THE GOVERNMENT DOING TO HELP? LET'S FIND OUT. CLEAR SIGNALS ON DIGITAL TV... THAT'S HEADING YOUR WAY ON MONEY TALKS.

TAKE SOT
RUNS=:12

EVERYONE WITH AN OLDER TV
NEED ONE?

SOT THE FOLKS THAT WILL NEED
THE CONVERSION BOX ARE THOSE
WITHOUT CABLE OR SATELLITE, IF
YOU HAVE A TV THAT'S OFF AIR,
MEANING YOU'RE USING JUST AN
ANTENNA, YOU WILL NEED A
CONVERTER BOX.

VO SO EVEN IF YOU HAVE AN OLD
TV, AS LONG AS YOU'RE HOOKED
UP TO SATELLITE OR CABLE,
YOU'RE FINE.

VO IF YOU GET YOUR SIGNAL OVER
THE AIR, YOU WON'T NEED A NEW
DIGITAL TV...BUT YOU WILL NEED A
CONVERSION BOX.

VO THE GOOD NEWS? THE
GOVERNMENT IS GOING TO HELP
WITH THE COST: YOU CAN GO TO
THIS WEBSITE AND GET UP TO 2 \$40
COUPONS FOR DIGITAL
CONVERSION BOXES. THEY'RE
AVAILABLE NOW, BUT TAKE NOTE:
THE WEBSITE SAYS "WHILE
SUPPLIES LAST."

STANDUP SO REMEMBER THE
DATE: FEBRUARY 17TH, 2009. AND
REMEMBER THAT IF YOU PAY FOR
TV WITH CABLE OR
SATELLITE...YOUR OLD ANALOG TV
WILL WORK FINE. IF YOU GET YOUR
SIGNAL OVER THE AIR, HOWEVER,
OR THINK YOU MIGHT WANT TO IN
CASE OF EMERGENCY...YOU'LL
NEED EITHER A CONVERSION
BOX...OR A NEWER DIGITAL TV. FOR
MT, I'M SJ.

ON CAM

ON CAM

[WTAP]ARCHIVE.2008.MAR 4/7/2008

Money Talks C02 - 3

*CG,LOW3RD1L
MONEYTALKSNEWS.COM

FOR MORE ON THIS AND OTHER
MONEY MATTERS... JUST LOG ON
TO STACY'S NEW WEBSITE... MONEY
TALKS NEWS DOT COM.

MARCH 5, 2008 5pm NEWS

[WTAP]ARCHIVE.2008.MAR ~~4/7/2008~~

Test Patterns C06 - 1

| TAL | FORMAT | STORY ID# | CH#TAPE# | SS | TOTAL BACKTIME |
|----------|--------|-----------|----------|----------|----------------|
| SM | READER | | | | 0:27 |
| SHANISTY | | | | SHANISTY | |

THE F-C-C COULD RUN A TEST
PATTERN ON THE DIGITAL TV
ROLLOUT IN SOME AREAS.

ONE COMMISSIONER IS
SUGGESTING SOME MARKETS
MAKE AN EARLY TRANSITION FROM
ANALOG TO DIGITAL SIGNALS.

HE SAYS THAT COULD HELP
IRON OUT ANY BUGS IN THE SYSTEM
BEFORE IT GOES NATIONAL.

BUT NO MATTER WHERE YOU
ARE ... YOU WON'T SEE TV IN YOUR
AREA AFTER THE CONVERSION
UNLESS YOU HAVE A DIGITAL
CONVERTER BOX ... DIGITAL SET ...
CABLE OR SATELLITE.

MAR 14, 2008

5pm NEWS

[WTAP]ARCHIVE.2008.MAR 4

Converter Boxes C05 - 1

| TAL | FORMAT | STORY ID# | CH#TAPE# | SS | TOTAL BACKTIME |
|----------|--------|-----------|----------|----|----------------|
| SM | READER | | | | 0:31 17:12:17 |
| SHANISTY | | | | | |

SHANISTY

MILLIONS OF AMERICANS ARE
MAKING SURE THEIR TV'S DON'T GO
TO BLACK.

ALMOST EIGHT MILLION
CONVERTER BOX COUPONS HAVE
BEEN REQUESTED FROM THE
GOVERNMENT ... WITH MORE THAN
TWO MILLION IN THE MAIL.

PEOPLE WHO USE RABBIT
EARS OR ANTENNAS TO WATCH T-V
NEED THEM TO KEEP THE SIGNALS
COMING WHEN BROADCASTERS GO
DIGITAL NEXT YEAR.

THE 40-DOLLAR COUPONS
HELP OFFSET THE COST OF BUYING
THE BOXES.

TO APPLY FOR YOUR COUPON
... JUST LOG ONTO OUR
WEBCHANNEL ... W-T-A-P DOT COM
... AND CLICK ON THE HOT BUTTON.

DTV Consumer Education Crawl

WEEK OF 3-24-08

| | Date | Time aired | Initial | SD | HD | |
|------------------|---------|---------------------|---------|----|----|----------|
| <u>Monday</u> | 3-24-08 | 7:20 ^{AM} | TB | ✓ | ✓ | 5AM-12PM |
| | 3-24-08 | 3:12 ^{PM} | TB | ✓ | ✓ | 1pm-6pm |
| <u>Tuesday</u> | 3-25-08 | 3:42 ^{PM} | DC | ✓ | ✓ | 1pm-6pm |
| | 3-25-08 | 7:47 ^{PM} | DC | ✓ | ✓ | 6pm-11pm |
| <u>Wednesday</u> | 3-26-08 | 8:13 ^{AM} | BML | ✓ | ✓ | 5AM-12PM |
| | 3/26/08 | 3:02 ^{PM} | MB | ✓ | ✓ | 1pm-6pm |
| <u>Thursday</u> | 3/27/08 | 2:33 ^{PM} | BML | ✓ | ✓ | 1pm-6pm |
| | 3/27/08 | 9:08 ^{PM} | MB | ✓ | ✓ | 6pm-11pm |
| <u>Friday</u> | 3/28/08 | 7:38 ^{AM} | BML | ✓ | ✓ | 5AM-12PM |
| | 3/28/08 | 7:30 ^{PM} | MB | ✓ | ✓ | 1pm-6pm |
| <u>Saturday</u> | 3-29-08 | 8:01 ^{AM} | TB | ✓ | ✓ | 7am-12pm |
| | 3/29/08 | 5:19 ^{PM} | MB | ✓ | ✓ | 12pm-6pm |
| | 3/29/08 | 7:02 ^{PM} | MB | ✓ | ✓ | 6pm-11pm |
| <u>Sunday</u> | 3-30-08 | 10:15 ^{AM} | TB | ✓ | ✓ | 7am-12pm |
| | 3-30-08 | 3:35 ^{PM} | DC | ✓ | ✓ | 12pm-6pm |
| | 3-30-08 | 9:47 ^{PM} | DC | ✓ | ✓ | 6pm-11pm |

A few notes DTV Crawl saved as DTVCrawl on the transmitter computer desktop

Important you also D report the crawl.

air crawl randomly in each time period

Air SD and HD as close together as possible

check SD and HD

Joyce Ancrile

From: Duane Congrove [duane.congrove@wtap.com]
Sent: Tuesday, March 25, 2008 2:32 AM
To: dreport@wtap.com
Subject: 03-24-08

DISCREPANCY REPORT

One TV Plaza Parkersburg, WV 26101

Monday March 24th, 2008

CODES: 10-STATION ERROR, 11-NET INTR., 12-NO TAPE, 13-TECHNICAL DIFFICULTY, 15-NOT AVAILABLE,

19-OPERATOR ERROR, 20-LOCAL NEWS SPECIAL, 21-SPORTS OVER RUN, 22-EAS, 23-WX CRAWL, 25-NEWS ERROR, 26-NBC ERROR

Time - 04:30:00A

Operator - Tom Boggs

Discrepancy Code - 15

all stations-added psas and promos to breaks so programs would air on time.

Time - 04:59:00A

Operator - Tom Boggs

Discrepancy Code - 10

WTAP-Added ID to playlist as it was not logged-only the sign-on.

Time - 07:20:00A

Operator - Tom Boggs

Discrepancy Code - 23

WTAP-Aired DTV crawl on WTAP/SD/HD.

Time - 09:29:00A

Operator - Tom Boggs 10

Discrepancy Code - 23

3/25/2008

All stations-Aired news crawl concerning bomb threat at Warren Elementary.

Time - 09:05:00A

Operator - Jason Rittenhouse

Discrepancy Code - 23

All stations-Aired news crawl concerning bomb threat at Warren Elementary.

Time - 10:35:00A

Operator - Jason Rittenhouse

Discrepancy Code - 23

Fox-Aired news crawl concerning bomb threat at Warren Elementary.

Time - 09:44:00A

Operator - Bill McClure

Discrepancy Code - 23/19

WTAP and MY 5: Got a new crawl from the News Room about the bomb threat at Warren. I aired it in the wrong position, however Kevin did bypass it. Then aired it in the normal position.

Time - 12:30:00P

Operator - Tom Boggs

Discrepancy Code - 13

WTAP-Automation did not start Inside Edition on the HD side-had to manually restart show-Show began :15 late will clip NBC at 1PM by same amount on HD side only-all spots aired. Noticed that the on air client had a five second billboard listed (51349)before Inside Edition on both HD and SD separate from the previous break.? I believe this was to air before the Nexum spot before the last local break causing the problem..it was "missed" by automation on both sides.

Time - 03:12:00P

Operator - Tom Boggs

Discrepancy Code - 23

WTAP-Aired DTV crawl for both WTAP SD/HD.

Joyce Ancrile

From: Duane Congrove [duane.congrove@wtap.com]
Sent: Wednesday, March 26, 2008 2:31 AM
To: dreport@wtap.com
Subject: 03-25-08

DISCREPANCY REPORT

One TV Plaza Parkersburg, WV 26101

Tuesday March 25th, 2008

CODES: 10-STATION ERROR, 11-NET INTR., 12-NO TAPE, 13-TECHNICAL DIFFICULTY, 15-NOT AVAILABLE,

19-OPERATOR ERROR, 20-LOCAL NEWS SPECIAL, 21-SPORTS OVER RUN, 22-EAS, 23-WX CRAWL, 25-NEWS ERROR, 26-NBC ERROR

Time - 04:30:00A

Operator - Tom Boggs

Discrepancy Code - 15

All stations-added psas and promos to breaks so programs would air on time.

Time - 12:29:00P

Operator - Tom Boggs

Discrepancy Code - 10

WTAP-Once again the Health Billboard was scheduled after the last segment of news going into Inside Edition- fortunately I caught it and moved the Billboard in its proper place so it would not disrupt the automation system.

Time - 06:14:00A

Operator - Tom Boggs

Discrepancy Code - 12

WTAP-Wheels RV did not air-not in system-replaced with psa.

Time - 03:42:00P

Operator - Duane Congrove

Discrepancy Code - 23

3/26/2008

WTAP - Aired the DTV crawl on both SD and HD at this time.

Time - 07:47:00P

Operator - Duane Congrove

Discrepancy Code - 23

WTAP - Again aired the DTV crawl at this time on both SD and HD..

Joyce Ancrile

From: Duane Congrove [duane.congrove@wtap.com]
Sent: Thursday, March 27, 2008 2:29 AM
To: dreport@wtap.com
Subject: 03-26-08

DISCREPANCY REPORT

One TV Plaza Parkersburg, WV 26101

Wednesday March 26th, 2008

CODES: 10-STATION ERROR, 11-NET INTR., 12-NO TAPE, 13-TECHNICAL DIFFICULTY, 15-NOT AVAILABLE,

19-OPERATOR ERROR, 20-LOCAL NEWS SPECIAL, 21-SPORTS OVER RUN, 22-EAS, 23-WX CRAWL, 25-NEWS ERROR, 26-NBC ERROR

Time - 05:30:00A

Operator - Nick Brooker

Discrepancy Code - 12

NBC - Fibernet 513929 was filled twice during the morning because the tape was not available till later in the morning.

Time - 08:13:07A

Operator - Bill McClure

Discrepancy Code - 23

WTAP SD and HD: Ran DTV consumer information crawl as required by FCC.

Time - 09:17:00A,9:33a,09:48a,10:15a,10:32a

Operator - Bill McClure

Discrepancy Code - 23

All Stations: Aired the following crawl. "This is a WTAP News Update...FOX Parkersburg will carry this morning's Parkersburg appearance by former President Bill Clinton LIVE starting at about 10:30am on cable channel 14 or digital channel 15.2. It will also be streamed live on wtap.com."

Time - 10:10:00A

Operator - Bill McClure

3/27/2008

Discrepancy Code - 13/19

FOX: I had the live shot on the air for about 15seconds to test the aaudio from the remote shot. I also had the remote routed to NBC HD for a short while'

Time - 10:44:00A

Operator - Bill McClure

Discrepancy Code - 20

FOX: Live report from Jefferson school with Clinton.

Time - 11:49:00A

Operator - Bill McClure

Discrepancy Code - 20

FOX: Joined Martha Stewart in progress. All commercials between 10:44am and 11:49am will need made good.

Time - 01:31:00P

Operator - Nick Brooker

Discrepancy Code - 13

NBC - 513244 Belpre Furniture was skipped. I put in at the end of the break to make it good.

Time - 03:02:00P

Operator - Nick Brooker

Discrepancy Code - 23

WTAP SD and HD: Ran DTV consumer information crawl as required by FCC.

Time - 09:00:00P

Operator - Duane Congrove

Discrepancy Code - 10

WTAP - The swap break, normally slated to air in the first promo cover position at 10pm, was logged in the first position of the 9pm show? Managed to find a :20 and :10 promo to cover in the 9pm hour to air this swap break as logged.

Joyce Ancrile

From: Nick Brooker [nick.brooker@wtap.com]

Sent: Friday, March 28, 2008 2:19 AM

To: dreport

Subject: dreport 3-27-08 rev

Time - 02:33:00P

Operator - Bill McClure

Discrepancy Code - 23

WTAP SD and HD: Ran DTV consumer information crawl as required by FCC.

Time - 04:10:00P

Operator - Nick Brooker

Discrepancy Code - 13

WTAP - Playlist skipped Blue World Pool 513867. It needs to be made good.

Time - 09:09:00P

Operator - Nick Brooker

Discrepancy Code - 19

NBC - Due to the fact it was a live program, I didn't realize there was the swap break in the first break. There was a network break followed immediately by a local break in the very next break which is something they don't normally do.

Time - 10:10:00P

Operator - Nick Brooker

Discrepancy Code - 19/13

NBC - I added the swap break over a promo to try and make good the break. However, the NBC segment was skipped on the hd side. I got back to NBC as soon as possible.

Time - 09:08:00P

Operator - Nick Brooker

Discrepancy Code - 23

WTAP SD and HD: Ran DTV consumer information crawl as required by FCC.

Time - 09:20:00P

Operator - Nick Brooker

Discrepancy Code - 23

Aired crawl about WVU loss as per Roger.

Time - 01:56:00A

Operator - Nick Brooker

Discrepancy Code - 13

NBC - Once Upon a Child was skipped, so I moved it to the end of the break to make it good.

Joyce Ancrile

From: Nick Brooker [nick.brooker@wtap.com]

Sent: Saturday, March 29, 2008 1:53 AM

To: dreport

Subject: dreport 3-28-08

Time - 07:38:00A

Operator - Bill McClure

Discrepancy Code - 23

WTAP SD and HD: Ran DTV consumer information crawl as required by FCC.

Time - 12:27:45P

Operator - Bill McClure

Discrepancy Code - 10

WTAP: I moved the Winding Road Kennel billboard (cart # 0620) into the last commercial break, it was outside the break.

Time - 07:30:00P

Operator - Nick Brooker

Discrepancy Code - 23

WTAP SD and HD: Ran DTV consumer information crawl as required by FCC.

Time - 08:32:00P

Operator - Nick Brooker

Discrepancy Code - 13

MY5 - JD Byrider 513917 was skipped. I added it in the 9pm hour replacing a psa to make it good.

Joyce Ancrile

From: Nick Brooker [nick.brooker@wtap.com]

Sent: Sunday, March 30, 2008 1:00 AM

To: dreport

Subject: dreport 3-29-08

Time - 05:30:00A

Operator - Tom Boggs

Discrepancy Code - 15

all stations-added psas and promos so shows would air on time.

Time - 01:58:00P

Operator - Tom Boggs

Discrepancy Code - 10

Fox/My5-Local terminal breaks missing at end of movie-added :90 break of psas. Did same with Sunday's movies.

Time - 08:01:00A

Operator - Tom Boggs

Discrepancy Code - 23

Aired DTV crawls on WTAP HD/SD

Time - 05:19:00P

Operator - Nick Brooker

Discrepancy Code - 23

WTAP SD and HD: Ran DTV consumer information crawl as required by FCC.

Time - 05:50:00P

Operator - Nick Brooker

Discrepancy Code - 21

FOX - NASCAR ran over by 20 minutes. Jipped Steel Dreams. All paid spots were aired.

Time - 07:02:00P

Operator - Nick Brooker

Discrepancy Code - 23

WTAP SD and HD: Ran DTV consumer information crawl as required by FCC.

Time - 08:58:25P

Operator - Nick Brooker

Discrepancy Code - 10/19

NBC - There was no terminal break after Ebert & Roeper. I didn't catch it in time but I quickly added spots and went to break after 15 seconds.

Time - 11:21:00P

Operator - Nick Brooker

Discrepancy Code - 13

FOX - Wheels RV 513922 was skipped. I moved the spot to the next break, replacing a promo, to make it good.

Time - 11:46:00P

Operator - Nick Brooker

Discrepancy Code - 13

NBC - Wendys 513742 was skipped. I moved the spot to the next break, replacing a promo, to make it good.

Time - 11:50:00P

3/31/2008

Operator - Nick Brooker

Discrepancy Code - 13

FOX - Vosheis 511276 was skipped. I moved the spot to the next break, replacing a promo, to make it good.

Joyce Ancrile

From: Duane Congrove [duane.congrove@wtap.com]
Sent: Monday, March 31, 2008 1:20 AM
To: dreport@wtap.com
Subject: 03-30-08

DISCREPANCY REPORT

One TV Plaza Parkersburg, WV 26101

Sunday March 30th, 2008

CODES: 10-STATION ERROR, 11-NET INTR., 12-NO TAPE, 13-TECHNICAL DIFFICULTY, 15-NOT AVAILABLE,

19-OPERATOR ERROR, 20-LOCAL NEWS SPECIAL, 21-SPORTS OVER RUN, 22-EAS, 23-WX CRAWL, 25-NEWS ERROR, 26-NBC ERROR

Time - 05:30:00A

Operator - Tom Boggs

Discrepancy Code - 15

All stations-added psas and promos so programs would air on time.

Time - 01:58:00P

Operator - Tom Boggs

Discrepancy Code - 10

My5-as with yesterday-added terminal break to movie as none was scheduled.

Time - 10:15:00A

Operator - Tom Boggs

Discrepancy Code - 23

WTAP-Aired DTV crawl on WTAP HD/SD.

Time - 03:35:00P

Operator - Duane Congrove

Discrepancy Code - 23

3/31/2008

WTAP - Aired the DTV crawl at this time on both SD and HD sides.

Time - 06:05:00P

Operator - Duane Congrove

Discrepancy Code - 21

FOX - Nascar Racing wraps up at this time,... and after dropping any available promos, and a CBB I was still running 3 minutes late at hitting fox network time at 7pm. I edited the second segment of the first That 70's Show TH701WE... and got things timed properly to get into fox network at 7pm..

Time - 06:30:00P

Operator - Duane Congrove

Discrepancy Code - 21

WTAP - The 6pm Seinfeld show SEIN1WE was dropped altogether due to the over-run of Golf.. All spots in Seinfeld 6-6:30pm will need make goods..

Time - 08:11:00P

Operator - Duane Congrove

Discrepancy Code - 10

FOX - This break in the Simpsons was over-logged by :30 seconds.. I dropped the :60 second psa, and added a :30 second psa so as not to clip the show.

Time - 09:47:00P

Operator - Duane Congrove

Discrepancy Code - 23

WTAP - I aired our DTV crawl on both the SD and HD side at this time.

Time - 11:20:00P

Operator - Duane Congrove

Discrepancy Code - 19

FOX - Here in family guy FAGU1WE, the show hadn't been prepped properly and we sat in black at least two minutes.. other than a family guy bumper in the middle..

DTV Consumer Education Crawl

WEEK OF

MARCH 10, 2008

| | Date | Time aired | Initial | SD | HD | |
|------------------|---------|--------------------|---------|----|----|----------|
| <u>Monday</u> | — | — | — | — | — | 5AM-12PM |
| | — | — | — | — | — | 1pm-6pm |
| <u>Tuesday</u> | — | — | — | — | — | 1pm-6pm |
| | — | — | — | — | — | 6pm-11pm |
| <u>Wednesday</u> | 3/12/08 | 8:44 AM | BM | ✓ | ✓ | 5AM-12PM |
| | 3/12/08 | 3:22 p | MB | ✓ | ✓ | 1pm-6pm |
| <u>Thursday</u> | 3/13/08 | 2:15 PM | BM | ✓ | ✓ | 1pm-6pm |
| | 3/13/08 | 5:47 p | MB | ✓ | ✓ | 6pm-11pm |
| <u>Friday</u> | 3/14/08 | 7:31 Am | BM | ✓ | ✓ | 5AM-12PM |
| | 3/14/08 | 7:30 p | MB | ✓ | ✓ | 1pm-6pm |
| <u>Saturday</u> | 3-15-08 | 8:09 ¹² | TB | ✓ | ✓ | 7am-12pm |
| | 3/15/08 | 3:30 p | MB | ✓ | ✓ | 12pm-6pm |
| | 3/15/08 | 10:00 p | MB | ✓ | ✓ | 6pm-11pm |
| <u>Sunday</u> | 3-16-08 | 9:18 ¹² | TB | ✓ | ✓ | 7am-12pm |
| | 3-16-08 | 3:46 pm | DC | ✓ | ✓ | 12pm-6pm |
| | 3-16-08 | 9:35 pm | DC | ✓ | ✓ | 6pm-11pm |

A few notes DTV Crawl saved as DTVCrawl on the transmitter computer desktop

Important you also D report the crawl.

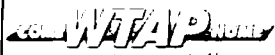
air crawl randomly in each time period

Air SD and HD as close together as possible

check SD and HD

Event2 Directorate/Control/UC/Field in

Highlight Crawl



WTAP
14580 Collections Center Dri
Chicago, IL 60693
ph: (304) 485-4588

FCC DTV Transition
Compliance
1801 Halstead Blvd.
Tallahassee, FL 32309

AdM

Advertiser
Agency
Buyer
Salesperson

FCC DTV Transition Compliance (21443)
Direct Account (1)
HOUSE, HOUSE (1)
ph: () -
fx: () -x

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

NTR-EAS/FCC (1083)
DTV Education (45279)
Local/PSA
/
Digital NAB contract

Invoice 314983
Inv Date 3/30/2008
Terms Net 30
Contract 126512
Bill Type Standard
Period 2/25/2008 - 3/30/2008

CO-OP/Order Type Yes/Norma
Package
Gen. Date 3/31/2008 12:22:57PM

WTAP (NBC) Parkersburg (WTAP)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|-------------|------|-----------------|--|-----------------------|--------|---------------------------------------|-----------|--------|----------------|
| 1.0 | SPOT | 5:00AM- 1:00AM | Day, Su-S | 03/23/08 6:18AM (Su) | 00:30 | WALL STREET JOURNAL REPORT WITH MARIA | NAB | \$0.00 | |
| 1.0 | SPOT | 5:00AM- 1:00AM | Day, Su-S | 03/23/08 6:46AM (Su) | 00:30 | BUSINESS WEEK | NAB | \$0.00 | |
| 1.0 | SPOT | 5:00AM- 1:00AM | Day, Su-S | 03/23/08 6:22AM (Su) | 00:30 | TODAY SHOW SUNDAY | NAB | \$0.00 | |
| 1.0 | SPOT | 5:00AM- 1:00AM | Day, Su-S | 03/23/08 8:58AM (Su) | 00:30 | TODAY SHOW SUNDAY | NAB | \$0.00 | |
| 1.0 | SPOT | 5:00AM- 1:00AM | Day, Su-S | 03/23/08 10:29AM (Su) | 00:30 | HOMETIME | NAB | \$0.00 | |
| 4.0 | SPOT | 5:00AM- 1:00AM | Day, M-2, Tu-2, W-2, Th-2, F-2, Sa-1, Su-1 | 03/24/08 7:19PM (Mo) | 00:30 | WHEEL OF FORTUNE | NAB | \$0.00 | |
| 4.0 | SPOT | 5:00AM- 1:00AM | Day, M-2, Tu-2, W-2, Th-2, F-2, Sa-1, Su-1 | 03/24/08 9:17PM (Mo) | 00:30 | DEAL OR NO DEAL | NAB | \$0.00 | |
| 4.0 | SPOT | 5:00AM- 1:00AM | Day, M-2, Tu-2, W-2, Th-2, F-2, Sa-1, Su-1 | 03/25/08 12:30AM (Tu) | 00:30 | THE TONIGHT SHOW WITH JAY LENO | NAB | \$0.00 | |
| 4.0 | SPOT | 5:00AM- 1:00AM | Day, M-2, Tu-2, W-2, Th-2, F-2, Sa-1, Su-1 | 03/25/08 11:53AM (Tu) | 00:30 | TODAY SHOW 4TH HOUR | NAB | \$0.00 | |
| 4.0 | SPOT | 5:00AM- 1:00AM | Day, M-2, Tu-2, W-2, Th-2, F-2, Sa-1, Su-1 | 03/26/08 7:57AM (We) | 00:30 | TODAY SHOW | NAB | \$0.00 | |
| 4.0 | SPOT | 5:00AM- 1:00AM | Day, M-2, Tu-2, W-2, Th-2, F-2, Sa-1, Su-1 | 03/26/08 9:43PM (We) | 00:30 | LAW & ORDER CRIMINAL INTENT 9PM | NAB | \$0.00 | |
| 4.0 | SPOT | 5:00AM- 1:00AM | Day, M-2, Tu-2, W-2, Th-2, F-2, Sa-1, Su-1 | 03/27/08 12:08AM (Th) | 00:30 | THE TONIGHT SHOW WITH JAY LENO | NAB | \$0.00 | |
| 4.0 | SPOT | 5:00AM- 1:00AM | Day, M-2, Tu-2, W-2, Th-2, F-2, Sa-1, Su-1 | 03/27/08 6:58AM (Th) | 00:30 | DAYBREAK | NAB | \$0.00 | |
| 4.0 | SPOT | 5:00AM- 1:00AM | Day, M-2, Tu-2, W-2, Th-2, F-2, Sa-1, Su-1 | 03/28/08 12:31AM (Fr) | 00:30 | THE TONIGHT SHOW WITH JAY LENO | NAB | \$0.00 | |
| 4.0 | SPOT | 5:00AM- 1:00AM | Day, M-2, Tu-2, W-2, Th-2, F-2, Sa-1, Su-1 | 03/28/08 7:14PM (Fr) | 00:30 | WHEEL OF FORTUNE | NAB | \$0.00 | |
| 4.0 | SPOT | 5:00AM- 1:00AM | Day, M-2, Tu-2, W-2, Th-2, F-2, Sa-1, Su-1 | 03/29/08 1:45PM (Sa) | 00:30 | GET READY FOR DIGITAL | NAB | \$0.00 | |
| 4.0 | SPOT | 5:00AM- 1:00AM | Day, M-2, Tu-2, W-2, Th-2, F-2, Sa-1, Su-1 | 03/30/08 7:14AM (Su) | 00:30 | COMMUNITY HEALTH FORUM | NAB | \$0.00 | |
| 8.0 | SPOT | 6:00PM- 11:35PM | Per week (4) Mo, Tu, We, Th, Fr, Sa, Su | 03/25/08 7:19PM (Tu) | 00:30 | WHEEL OF FORTUNE | NAB | \$0.00 | |
| 8.0 | SPOT | 6:00PM- 11:35PM | Per week (4) Mo, Tu, We, Th, Fr, Sa, Su | 03/26/08 7:08PM (We) | 00:30 | WHEEL OF FORTUNE | NAB | \$0.00 | |
| 8.0 | SPOT | 6:00PM- 11:35PM | Per week (4) Mo, Tu, We, Th, Fr, Sa, Su | 03/29/08 11:27PM (Sa) | 00:30 | WTAP NEWS @ ELEVEN M-SUN | NAB | \$0.00 | |
| 8.0 | SPOT | 6:00PM- 11:35PM | Per week (4) Mo, Tu, We, Th, Fr, Sa, Su | 03/30/08 11:33PM (Su) | 00:30 | WTAP NEWS @ ELEVEN M-SUN | NAB | \$0.00 | |
| Gross Total | | | | | | | | \$0.00 | Total Spots 21 |
| Commission | | | | | | | | \$0.00 | |
| Net Total | | | | | | | | \$0.00 | |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Joyce Ancrile

From: Duane Congrove [duane.congrove@wtap.com]
Sent: Tuesday, April 01, 2008 2:16 AM
To: dreport@wtap.com
Subject: 03-31-08

DISCREPANCY REPORT

One TV Plaza Parkersburg, WV 26101

Monday March 31st, 2008

CODES: 10-STATION ERROR, 11-NET INTR., 12-NO TAPE, 13-TECHNICAL DIFFICULTY, 15-NOT AVAILABLE,
19-OPERATOR ERROR, 20-LOCAL NEWS SPECIAL, 21-SPORTS OVER RUN, 22-EAS, 23-WX CRAWL, 25-NEWS ERROR, 26-NBC ERROR

Time - 04:30:00A

Operator - Tom Boggs

Discrepancy Code - 15

All stations-added psas and promos to breaks so programs would air on time.

Time - 09:02:00A

Operator - Jason Rittenhouse

Discrepancy Code - 23

WTAP SD and HD: Ran DTV consumer information crawl as required by FCC.

Time - 04:08:00P

Operator - Duane Congrove

Discrepancy Code - 23

WTAP - Aired the DTV crawl at this time on both SD and HD..

Time - 07:55:00P

Operator - Duane Congrove

Discrepancy Code - 15

FOX - I received no network rundowns tonight via the fox website, relied on the crawl before network time at 8pm for my timings tonight.

4/1/2008

DTV Consumer Education Crawl

WEEK OF 3-31-08

| | Date | Time aired | Initial | SD | HD | |
|------------------|---------|------------|---------|----|----|----------|
| <u>Monday</u> | 3-31-08 | 9:02 | JR | ✓ | ✓ | 5AM-12PM |
| | 3-31-08 | 4:08pm | DC | ✓ | ✓ | 1pm-6pm |
| <u>Tuesday</u> | | | | | | 1pm-6pm |
| | | | | | | 6pm-11pm |
| <u>Wednesday</u> | | | | | | 5AM-12PM |
| | | | | | | 1pm-6pm |
| <u>Thursday</u> | | | | | | 1pm-6pm |
| | | | | | | 6pm-11pm |
| <u>Friday</u> | | | | | | 5AM-12PM |
| | | | | | | 1pm-6pm |
| <u>Saturday</u> | | | | | | 7am-12pm |
| | | | | | | 12pm-6pm |
| | | | | | | 6pm-11pm |
| <u>Sunday</u> | | | | | | 7am-12pm |
| | | | | | | 12pm-6pm |
| | | | | | | 6pm-11pm |

✓ ✓

A few notes DTV Crawl saved as DTVCrawl on the transmitter computer desktop

Important you also D report the crawl.

air crawl randomly in each time period

Air SD and HD as close together as possible

check SD and HD

On February 17, 2009, full-power analog broadcasting will end, and analog-only televisions will lose signal unless the viewer takes action. For information on how to continue to use an analog television, go to www.dtv2009.gov or call the NTIA at 1-888-DTV-2009.